



FBI St. Louis Citizens Academy Alumni Association 2022 Annual Report

INTRODUCTION

The FBI St. Louis Citizens Academy Alumni Association's 2022 Annual Report provides a summary of the Chapter's accomplishments toward the goals and objectives established in Exhibit A of the 2022 Memorandum of Agreement with the FBI St. Louis Field Office. Founded in 2006, our Chapter remains committed to supporting the FBI's mission and outreach priorities as demonstrated by the programs, events, and community service projects that our all-volunteer membership delivers in partnership with the FBI Field Office.

Following are summary highlights of our goals and accomplishments in 2022.

2022 MOA GOALS AND ACCOMPLISHMENTS

MOA Goal #1: Invite businesses and non-profits, especially those that do not have dedicated IT resources, to virtual cyber security trainings given by a CAAA member. Offering multiple trainings at different times of the day and week will accommodate as many participants as possible.

- On November 3, 2022, FBISTLCAAA member and Past President, Gary Chan, delivered a webinar on information security for small businesses. Gary has architected anti-fraud systems for state agencies, led the information security teams for a large-cap technology company, leads the information security department for a large multi-state healthcare system, owns an information security consulting company, and is an evaluator and mentor for cybersecurity start-ups. The webinar was attended by over a hundred participants, including members from other FBI CAAA chapters across the U.S. and its territories.



Information Security Basics for Small Businesses

The average cost of a breach to a business is in the millions. Protect your company, customers, and employees by following these inexpensive security basics.



1. Back Up Your Data



2. Know Your Legal Obligations



3. Grant Limited Access Rights



4. Provide Training
<https://start-training.alfizo.com>



5. Use Multi-Factor Authentication



6. Use Next-Generation Endpoint Security Software



7. Update and Patch



8. Have E-mail Security



9. Manage Mobile Devices



10. Secure Wi-Fi



11. Establish Policies



12. Buy Cyber Insurance

MOA Goal #2: Support FBI Citizens Academy, new half-day version of Citizens Academy for executives, and new FBI Teen Academy.

- FBISTLCAAA member Christy Moreno and other Board Members represented the Chapter at Citizens Academy and Teen Academy throughout 2022, providing food and beverages for these events.
- The Citizens Academy for executives did not take place in 2022.

MOA Goal #3: Support diversity recruitment such as the new Academy for Women designed for eligible female special agent applicants.

- FBISTLCAAA assisted in the promotion of the FBI St. Louis Field Office's diversity recruitment events through social media and word of mouth in the community.



FBI ST. LOUIS

Diversity Agent Recruitment

Meet our panel of FBI special agents with different backgrounds, experience, and expertise. Learn about the application process.

August 18, 2022 (Thursday)
6:30 pm – 9:00 pm
In-person event in St. Louis

Email resume to StLouisApplicants@fbi.gov for consideration.

MOA Goal #4: Volunteer and support FBI St. Louis at large-scale safety fairs.

- On August 20, 2022, FBISTLCAAA members continued an annual tradition of supporting the FBI St. Louis Field Office at the Redbird Rookie Health Fair at Busch Stadium, home of the St. Louis Cardinals. Members assisted COS Rebecca Wu in explaining the FBI Child ID app to parents, identifying prospective future special agents, and giving out fun take-away items.



- On October 5, 2022, FBISTLCAAA members coordinated a special presentation & panel discussion entitled, "On The Current Fentanyl Crisis: One Pill Can Kill," at Radiant Life Church in Festus, Missouri. This event was conducted in partnership with the Drug Enforcement Administration, Barnes-Jewish Hospital, Pastor Randy Gray of Radiant Life Church, and the Festus Police Department. The event was attended by more than a hundred people. Fentanyl remains an



extremely dangerous drug that has claimed countless lives in our communities. A DEA presentation on the fentanyl crisis was followed by a panel discussion featuring local law enforcement, healthcare, and addiction recovery organizations dedicated to safely and

responsibly addressing the fentanyl crisis. In addition, members from a local family shared their lived experiences with addiction and recovery. Thanks to the University of Missouri at St. Louis' Missouri Institute of Mental Health, FBISTLCAAA educated attendees on the signs and symptoms of an opioid overdose and distributed more than 25 naloxone rescue kits at no charge.



- FBISTLCAAA members supported FBI St. Louis Field Office's longstanding community outreach to the Mathews Dickey Boys' and Girls' Club in North St. Louis, including the donations of backpacks to youth, in conjunction with FBI St. Louis SAC Jay Greenberg.



MOA Goal #5: Increase public awareness of FBI St. Louis' Twitter account and FBIHQ's social media (Facebook, YouTube, Twitter, Flickr, LinkedIn, Instagram).

- FBISTLCAAA social media platforms have been used to promote FBI St. Louis Field Office accounts. Members were also encouraged to link to and share these accounts on personal and/or professional accounts as they felt appropriate.



MOA Goal #6: Increase membership with events such as:

Year-In-Review with SAC

Range Day or Top Golf

Retired agent virtual presentations



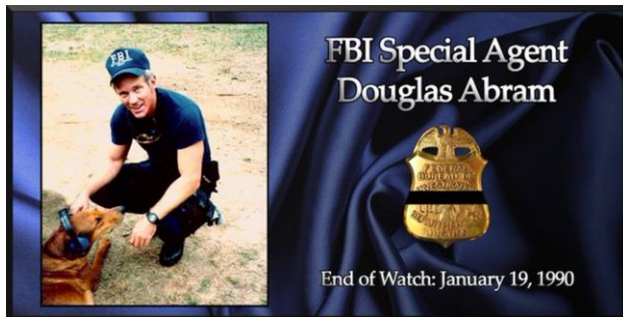
- On March 4, 2022, FBISTLCAAA members gathered with recently retired FBI St. Louis SAC Richard Quinn to honor his commitment to and support of the FBISTLCAAA and hear stories from a remarkable 25+ year career with the FBI.

- On November 21, 2022, more than thirty FBISTLCAAA members and their guests met at Washington University School of Medicine for a presentation on active shooter response and civilian first-aid techniques to stop a life-threatening bleeding injury. COS Rebecca Wu provided an update on the Field Office's recent support to St. Louis City law enforcement after a mass shooting took place at Central Visual and Performing Arts High School in October 2022. An expert in emergency preparedness educated members on the "Run, Hide, Fight" strategy and how to apply it during an active shooter situation. This was followed by a formal American College of Surgeons Stop The Bleed presentation on methods anyone can use to stop a deadly bleed, followed by hands-on training on how to apply pressure dressings, tourniquets, and wound packing under the guidance of a trauma surgeon and emergency physician from Barnes-Jewish Hospital.



OTHER CHAPTER HIGHLIGHTS AND ACCOMPLISHMENTS

- FBISTLCAAA members participated in the 41st Annual LDA Memorial Golf Tournament in support of local law enforcement on September 9, 2022. Donations from this event benefited the FBIAA Memorial College Fund for children of deceased agents, Missouri Special Olympics, BackStoppers, and other charities.



- FBISTLCAAA members and FBI CA graduates had the opportunity to meet with incoming FBI St. Louis SAC Jay Greenberg on September 14, 2022. SAC Greenberg answered questions spanning a broad range of topics related to the Field Office's ongoing work.

Meet SAC Jay Greenberg



September 14, 2022 (Wed)
6:30 p.m.
2222 Market Street

Photo Credit: Brian Munoz, St. Louis Public Radio

Board of Directors

The FBISTLCAAA Board of Directors is responsible for governance, oversight and operations of the Chapter and meets regular to plan, organize, and report on progress toward our goals. The Board works closely with the St. Louis Field Office COS and other FBI personnel to ensure our actions are in alignment with Field Office priorities and continue to build a strong, strategic partnership. The Board of Directors in 2022 included:

Peter Smith, President
Eling Lam, Vice President
Stephen Liang, Secretary
Christy Moreno, Treasurer
Philip Deitch
John Nickel
Eric Stafford
Don Anderson, Jr., General Counsel
David Brickhaus, Past President
David Wren, InfraGard President

FBI Community Outreach Specialist (COS) Liaison: Rebecca Wu

Membership Development

Our Chapter has 141 paid members, reflecting an increase in membership following the FBI St. Louis Field Office's first Citizens Academy class since 2019. Of our paid members, more than 90% are Lifetime Members. Several factors contributed to membership growth in 2022:

- Members of the Board attended each of the FBI Citizens Academy classes held in the Spring of 2022, where they provided refreshments, spoke about the Chapter's outreach partnership with the FBI Field Office, and recruited potential members. 97% of the 2022 class joined the Chapter following graduation.
- In February 2022, the Chapter reached out to past members through an e-mail campaign highlighting upcoming events and volunteer opportunities, encouraging them to rejoin the Chapter. Members of the Board also made personal calls to previously active alumni whose membership lapsed during COVID. As a result, many members joined for the first time and former members rejoined the FBISTLCAAAA.
- As a precursor to our 2023 membership drive, we invited both paid members and non-members to attend our annual Holiday Meet & Greet in December. FBI St. Louis SAC Jay Greenberg provided an overview of the Field Office's priorities for the coming year and our Chapter President presented the Chapter's goals for 2023.

Volunteer Hours

In 2022, Chapter members and Board members volunteered hundreds of hours to plan, organize, implement, and staff outreach programs.

Chapter Recognitions

Due to pandemic-related challenges, our Chapter did not participate in the Chapter Recognition program. However, three Board members attended the National Conference and established numerous contacts with other chapters, received valuable advice from the formal presentations, gained valuable ideas for future member engagement and fundraising efforts, and much more.

Chapter Operations Improvements

During 2021, FBISTLCAAA invested in technology to better support Chapter operations, membership management, and member communications. Throughout 2022, we expanded our capabilities by working closely with StarChapter, an association management platform integrating web, database, event registration, communications, and payment functions. We explored the purchase of a professional Zoom account for the Chapter and will implement this in early 2023 for virtual and hybrid meetings. In addition, we created a **Board Member Responsibilities and Expectations** document signed by existing and prospective Directors. This provides a clear overview of the contributions each Board Member has pledged in time and talent during their Term.

Fundraising

As a 501(c)(3) nonprofit organization, our income generally comes from Member dues and miscellaneous donations. Monies received are used to support programming expenses such as event venue rentals, contributions to organizations that support the families of FBI and other law enforcement personnel lost in the line of duty, cybersecurity webinars, community outreach, and miscellaneous operational expenses. In 2022, we received a generous bequest from the estate of our Founding President, Mr. Norman Appelman. Proceeds were used to establish The Norman Appelman Fund which will allow our Chapter to substantially increase its member engagement in the coming years.

SUMMARY

Our achievements in 2022 can be attributed to a solid strategic plan developed in partnership with the FBI Field Office, Board leadership during especially challenging times, engaged members committed to the mission, community partners who support our goals, and the ability of our team to create and adapt to new ways of continuing our work post-pandemic.

We believe our formal strategic plan provided a thoughtful roadmap to set direction, define priorities, and focus limited resources on programs to make that happen.

As the future unfolds, new needs and opportunities will no doubt emerge, and we are prepared to embrace change while staying on course.

SUBMITTED BY

Name: Stephen Liang

Board Position: Secretary

Chapter: St. Louis

Contact Email: syliang@wustl.edu